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SHARP BUSINESS SYSTEMS TAPS NETSTREAMS IP BASED VIDEO SYSTEM

FOR DIGITAL SIGNAGE AND VIDEO DISTRIBUTION

Installation for New U.S. Headquarters Located in Washington D.C.

AUSTIN, Texas | June 16, 2008 | Sharp Imaging and Information Company of America (SIICA), the U.S. business-to-business division of the global technology giant, has deployed *NetStreams*® DigiLinX™ Audio, Video and Control system throughout its new Washington D.C. regional offices, Sharp Business Systems of Washington D.C., according to an official from *NetStreams*, the global leader in networked A/V systems based on Internet Protocol (IP) standards. Primary application of the system includes digital signage and video distribution.

“Sharp had some very specific requirements that only a system like DigiLinX could handle,” said Linda Gladden, vice president of worldwide sales at *NetStreams*. According to Gladden, the system needed to manage both digital signage and distribution of multiple high-definition video sources to multiple high-definition displays, while meshing with Sharp’s current IT infrastructure. “DigiLinX was the winning solution.”

“We were looking for a video distribution solution that was flexible enough to deal with a variety of different source formats and one that would co-exist with our IT infrastructure. We needed a system that would mesh seamlessly with our current IT infrastructure, be

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The
Ultimate
IP A/V
Experience

secure, and not slow it down,” said John Vassos, branch president, Sharp Business Systems of Washington D.C. “DigiLinX proved to be ideal for our needs. *NetStreams* provided us with a winning combination.”

DigiLinX distributes audio, video, and control over a TCP/IP network, managing the streams to deliver stunning high-definition video and *uncompressed* audio, while coexisting with other network traffic. *NetStreams*’ solution scales with any IP network, providing practically unlimited sources and zones, while being able to synchronize the audio and video across all the zones. Further, the system uses standardized network cabling, CAT5e or fiber, installation can start at virtually any point in the construction of a facility.

“We’re excited to be working with *NetStreams* and Sharp on this project. The *NetStreams* multimedia distribution solution made our installation much simpler, combining complete audio, video, and control functionality into a single IP-Based solution” said Robb Baillargeon, Account Executive with AVI-SPL, the lead company on the installation. “This allowed us to deliver a solution that Sharp was thrilled with, and one that we will be able to replicate in other facilities across the country.”

With a total install of 13 displays mounted throughout the facility, a traditional solution might require a source to be located at each display, for a total of 13 sources, with each tied back into and controlled from a central point. With *NetStreams*’ solution, Sharp only needed two sources; one Blu-ray® player and one PC to handle its high-definition video distribution and digital signage needs. Administrators can access each source from any location.

The IP-Based backbone technology is time-tested through decades of use, yet is cutting edge in today’s video distribution market. The result is a system that’s extremely easy to install, very cost-effective and operates within the established IT infrastructure already in use.

About *NetStreams*

Headquartered in Austin, Texas, *NetStreams* delivers the Ultimate IP A/V Experience by distributing high definition audio and video over TCP/IP networks. *NetStreams*’ products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, *NetStreams* solutions are a smart investment. *NetStreams* is enabling the future of IP A/V – today.

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For additional information on *NetStreams* and its innovative products, please visit www.netstreams.com.

About Sharp Information and Imaging Company of America

Sharp Information and Imaging Company of America (SIICA), a division of Sharp Electronics Corporation, markets the advanced, color and production MX Series multifunctional peripheral (MFP) systems that help companies manage workflow efficiently and increase productivity.

For more information about the complete line of Sharp document solution products, contact Sharp Information and Imaging Company of America, Sharp Plaza, Mahwah, N.J. 07495-1163, or call 800-BE-SHARP.

About AVI-SPL

Headquartered in Tampa, Florida, AVI-SPL is the result of a merger between Audio Visual Innovations (AVI) and Signal Perfection, Ltd. (SPL). With more than 40 years of aggregate experience in the industry, AVI and SPL bring together long traditions of providing quality audio visual technology. AVI-SPL delivers the most comprehensive line-up of audio visual and presentation solutions including systems integration, sales and rentals, complete staging productions, managed conferencing, IP integration and event management. For more information, please visit www.avispl.com.

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