



**FOR IMMEDIATE RELEASE**

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**NETSTREAMS® APPOINTS ROHER PUBLIC RELATIONS TO PROMOTE**

**ENTERTAINMENT SYSTEMS BASED ON INTERNET PROTOCOL TECHNOLOGY**

**AUSTIN, TX – June 20, 2005 –** *NetStreams*®, the global leader in networked entertainment systems based on Internet protocol (IP) technology, announced today that it has appointed Roher Public Relations its agency of record to handle media relations.

"Internet protocol technology is about to revolutionize entertainment systems just as it did computer networks and then telephones," said Petro Shimonishi, V.P. marketing of *NetStreams*, which developed patented technology enabling use of IP for home entertainment networks. "Roher PR, which has played a key role introducing many ground-breaking developments in audio and video, and particularly home entertainment, is the right firm to help us educate and excite customers about *NetStreams* products and the new dimension IP brings to music and video entertainment."

"It's only a matter of time before the market embraces open-standard networks for entertainment with the excitement and enthusiasm as it has for computing and communications," said Richard Roher, President of Roher PR. "We look forward to working with *NetStreams* in promoting its products and, just as important, in promoting the superior performance, reliability, and flexibility of entertainment networks based on IP technology." Roher Public Relations, which specializes in audio, video, communications, and other electronics and information technology, has offices in New York and Los Angeles.

*Netstreams*, formed here in 200X, recently introduced *DigiLinX*™, the first entertainment system based on entirely on IP, an open standard technology utilized for Internet connectivity, home networks, and most business networks. Currently offered for multi-room audio distribution only, *DigiLinX* will add video distribution capability in 2006. *NetStreams* also offers *Musica*™, a high quality audio distribution system employing IP technology for system control. *NetStreams* products, suitable for home and commercial installations, are available from custom installation specialists throughout North America and in over 20 countries internationally. The company website is [www.NetStreams.com](http://www.NetStreams.com).

The  
IP-Based  
Distributed  
Entertainment  
Company

**About NetStreams**

*Headquartered in Austin, Texas, NetStreams provides sophisticated networked audio leading the marketplace in technological innovation. NetStreams is committed to utilizing state-of-the-art human engineering to create home entertainment products that are truly user-friendly and future-compatible. NetStreams is creating the future of home entertainment today.*

*For additional information on NetStreams and its innovative products, please visit [www.netstreams.com](http://www.netstreams.com).*

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