



NEWS

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COLLABORATION FROM INDUSTRY LEADERS PROPEL STREAMNET AT CEDIA

Atlantic Technology, Qsonix, TiVo Inc, & Universal Remote Control broaden and extend media streaming solutions for the connected home

AUSTIN, Texas | August 17, 2009 | *NetStreams*[™], the global leader in networked entertainment systems based on Internet protocol (IP) technology, is announcing expanded partnerships and new integrated solutions to expand our award winning patented and patent pending *StreamNet*[™] technology.

TiVo Inc. (NASDAQ: TIVO) and *NetStreams* announce the introduction of an integration driver for the TiVo HD XL DVR. "We are delighted with this new relationship with *NetStreams*, the global leader in networked A/V systems based on Internet Protocol (IP) standards," said Doug Bieter, Senior Director Consumer Sales at TiVo. "We also are pleased by *NetStreams* recognition that TiVo is not simply another consumer electronics offering, but an ongoing service experience that can ultimately deliver on the goal of giving viewers anything they want, whenever they want it through their television sets." This interface will be showcased in Atlanta during the 2009 CEDIA Expo at the TiVo booth #5731.

"We are very proud of our growing *StreamNet* connected partnerships" said Kevin Reinis, president and CEO of *NetStreams* "TiVo, Universal Remote Control, Qsonix and Atlantic Technology share our vision of the Media Connected Home and we are very pleased to be working together with them to further realize that vision."

Universal Remote Control and *NetStreams* announce integration of a driver that allows rich control of any DigiLinX[™] system. Full featured wireless control is now a click away for any *NetStreams* dealer. "We are excited to add *NetStreams* as a Platinum member of our Complete Control Partner Program (CCPP)," said Mitchell Klein, URC's director of business development, and the coordinator of CCPP. "The two-way module *NetStreams* is developing will provide a whole new level of WiFi control to a DigiLinX project and offers seamless integration with our MX-6000."

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StreamNet™ connected partner Qsonix is also excited to announce seamless integration between *NetStreams* DigiLinX and their industry leading and innovative digital media solutions. Recognized as delivering the best in class user experience and friendly operation with its “Intelligent Interface”, Qsonix is a leading provider of high-performance digital music management systems. “We have always believed that *NetStreams* was the way of the future and that digital content management in the home will become all about the network and user-interface”, says Mike Weaver, President and co-founder. “It only makes sense for Qsonix and *NetStreams* to combine forces to take media management to the next level” says Weaver.

And finally the introduction of the Atlantic Technology IWTS-4 LCR in wall speaker is a significantly upgraded variant of the popular IWTS-4 LCR in-wall speaker. It retains all the features that have made the 4 LCR so popular--small size, affordability, great sound--but now adds an important new one: IP addressability and *NetStreams* compatibility. This new IP version of the 4 LCR has a two-position switch on the crossover PCB that allows it to be used either as a 'regular' Atlantic in-wall speaker, connected with speaker wire to the terminals as usual, or you can connect it to a *NetStreams* system by using the on-board Phoenix connector. Atlantic and *NetStreams* engineers worked hand-in-hand for months to replicate every single one of the Atlantic equalization and adjustment curves performed by the *NetStreams* DSP. Everything stays in the digital domain, all the way from the recording studio until it reaches the speakers. “Atlantic Technology is very excited about the response to our recently-introduced *StreamNet* Ready speakers.” comments Atlantic Technology Director of Marketing Steve Feinstein. “We’re actively working on adding additional models to the range and we feel strongly that the *NetStreams* system is where the homes of tomorrow are headed. We’ll be ready to meet that demand”

About Atlantic Technology

From its inception in 1989, Atlantic Technology's mission has been to produce home entertainment products that exemplify the very best in both performance and value. The company specializes in complete high-performance multi-channel speaker systems, state-of-the-art home theater electronics components, and products for custom audio/video installation. For more information on Atlantic Technology and its many fine products for home theater and custom audio/video installation, visit www.atlanticttechnology.com or call 781-762-6300.

About Qsonix

Located in Westlake Village, California, Qsonix is a market innovator and leader in providing user friendly digital media technologies. With its world-class user interface, Qsonix offers the most reliable and truly friendly digital music management systems available. For additional information, please visit www.qsonix.com or contact Mike Weaver, president/co-founder at mike@qsonix.com • Telephone: 877-4QSONIX or 877-477-6649 www.qsonix.com

About TiVo Inc.

Founded in 1997, TiVo Inc. (NASDAQ: TIVO) developed the first commercially available digital video recorder (DVR). TiVo offers the TiVo service and TiVo DVRs directly to consumers online at www.tivo.com and through third-party retailers. TiVo also distributes its technology and services through solutions tailored for cable, satellite, and broadcasting companies. Since its founding, TiVo has evolved into the ultimate single solution media center by combining its patented DVR technologies and universal cable box capabilities with the ability to aggregate, search, and deliver millions of pieces of broadband, cable, and broadcast content directly to the television. An economical, one-stop-shop for in-home entertainment, TiVo's intuitive functionality and ease of use puts viewers in control by enabling them to effortlessly navigate the best digital entertainment content available through one box, with one remote, and one user interface, delivering the most dynamic user experience on the market today. TiVo also continues to weave itself into the fabric of the media industry by providing interactive advertising solutions and audience research and measurement ratings services to the television industry. www.tivo.com

About Universal Remote Control

Universal Remote Control, Inc. (URC), is The Pioneer in Control Technology. Founded in 1991 and headquartered in Harrison, N.Y., URC has sold more than 50 million remote controls in the last 10 years alone. A world leader in high-quality remote control design, engineering, manufacture and distribution, URC is widely regarded as a category innovator by consumers, retailers, custom installers, subscription broadcast providers and OEM partners. URC has built its reputation by delivering exceptional levels of quality, training, reliability and support. Visit URC at www.UniversalRemote.com . Installers can keep up to date with the latest URC news, training and support, as well as communicate directly with the company and their peers, at www.URCControlRoom.com .

About NetStreams

Headquartered in Austin, Texas, *NetStreams* delivers the Ultimate IP A/V Experience by distributing high definition audio and video over TCP/IP networks. *NetStreams'* products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, *NetStreams* solutions are a smart investment. *NetStreams* is enabling the future of IP A/V – today. For additional information on *NetStreams* and its innovative products, please visit www.netstreams.com.

About StreamNet Technology

NetStreams' patent and patent-pending StreamNet technology enables licensees to deliver complete IP-Based audio/video distribution solutions over TCP/IP networks. *StreamNet* technology provides an end-to-end IP ecosystem for plug-n-play connectivity, A/V signal synchronization, high performance A/V reproduction, automatic device discovery and configuration, network control, and more. All products that carry the 'StreamNet Connected' logo are interoperable, enabling easy integration of audio/video and control products from multiple manufacturers. *StreamNet* provides a stable, easily expandable platform and toolset for future products and new applications. *StreamNet* enables manufacturers to deliver the future of A/V and IT convergence today. For more information, visit www.streamnetconnected.com.

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