



**FOR IMMEDIATE RELEASE**

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**NETSTREAMS NAMES KEVIN REINIS AS PRESIDENT AND CEO AND  
APPOINTS FOUNDER HERMAN CÁRDENAS TO CHAIRMAN**

**AUSTIN, TEXAS – September 13, 2006** – Citing steady and rapid expansion in the company's business with record-breaking revenue growth over the last eight quarters, *NetStreams*<sup>®</sup>, the global leader in networked entertainment systems and technology based on Internet Protocol (IP), has named Founder Herman Cárdenas to Chairman of the Board and appointed Kevin Reinis as President and CEO. Reinis, formerly CEO of Yosemite Technologies and a 20-year information technology industry veteran, will be responsible for *NetStreams*' global operations, including sales, marketing, finance, engineering and business development.

Cárdenas will continue to lead the company's product and technology strategies, promote the benefits of IP-Based networked entertainment, and develop strategic relationships to accelerate the growth of the emerging IP entertainment market by leveraging *NetStreams* cutting-edge *StreamNet*<sup>™</sup> technology.

"As a result of our rapid growth, I found myself spending most of my time on day-to-day business activities instead of leveraging my strengths and doing what I love most – driving our company's vision and evangelizing IP-Based networked entertainment. I felt the timing was right to bring on a new CEO, relieving me of the daily operating responsibilities of *NetStreams*. In Kevin I found a seasoned, dynamic CEO who complements the current skills of the management team and embraces the same culture. I am very excited about the contributions that Kevin will make to the future of *NetStreams*," stated Cárdenas.

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“The Board is thrilled to add someone of Kevin’s experience and talents to the management team at *NetStreams*,” said Clark Jernigan of investor Austin Ventures. “At the same time, we want to thank and congratulate Herman Cárdenas for founding and building one of the most exciting companies in the consumer electronics space, and we look forward to working with him in his new role as chairman.”

Prior to Yosemite Technologies, Reinis was Vice President of Business Development and Strategic Alliances at VERITAS Software, Corp. (NASDAQ: VRTS, SYMC) where he was responsible for building and maintaining the company’s global partnerships. Before joining VERITAS, Reinis was General Manager and Vice President of Dell (NASDAQ: DELL) PowerVault Storage for the Dell Enterprise Systems Group. In this role, Reinis led Dell’s entry into the storage systems marketplace, growing this business to over \$250M in revenue. Prior to Dell, Reinis spent 14 years at IBM Corporation (NYSE: IBM) where he held a variety of senior leadership posts. Reinis received his Masters of Science and Bachelors of Science degrees in Mechanical Engineering from the University of Pennsylvania.

“I am delighted to be joining Herman Cárdenas and the team at *NetStreams*. The company is at an exciting point in its continued growth as the leader of IP-Based networked entertainment solutions. I look forward to working with the *NetStreams* team, its partners and customers to accelerate its dynamic growth in this exciting industry,” stated Reinis.

### **About NetStreams**

Headquartered in Austin, Texas, *NetStreams* is the world leader in digital entertainment networks, based on Internet protocol (IP) technology. *NetStreams*' IP-Based systems, are designed for residential and commercial use, and offer new levels of affordability, simplicity, reliability, and expandability, benefiting both installers and end-users with lower costs for installation and set-up, with an intuitive and rich user experience.

By utilizing its patent-pending *StreamNet* technology, *NetStreams* systems enables true plug-n-play integration with other products for entertainment, automation, security, and communications. *NetStreams* is committed to utilizing cutting-edge human factors engineering to create entertainment systems that are truly user-friendly and future compatible. *NetStreams* is enabling the future of IP-Based entertainment today.

For additional information on *NetStreams* and its innovative products, please visit [www.netstreams.com](http://www.netstreams.com).

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