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**NETSTREAMS NAMES VETERAN EXECUTIVE PETRO SHIMONISHI AS VICE
PRESIDENT OF COMMERCIAL SALES**

**Shimonishi to Lead Commercial Market Sales Team and Capitalize on Market
Growth**

AUSTIN, Texas – March 10, 2008 -- Strengthening its sales team in the commercial audio/video market, *NetStreams™*, the global leader in networked A/V distribution based on Internet Protocol (IP) standards, announced that Petro Shimonishi has been named Vice President of Commercial Sales, a new position at the company. Shimonishi, who was previously *NetStreams* Vice President of Marketing and Product Management, will be succeeded in her post by Sanjay Castelino, who also remains the company's Vice President of Business Development.

"We see a tremendous opportunity in the commercial segment and want an executive with strong technical and product knowledge to lead the effort," said Kevin Reinis, President and CEO. "Petro has been an exceptional asset for us and we look forward to the experience, energy and focus she'll bring to our commercial sales program." Reinis said Shimonishi would cover the commercial market under the direction of Linda Gladden, Vice President of Worldwide Sales.

"The convergence of A/V and IT, coupled with the growth in flat-screen display technology, is driving the demand for IP-Based audio/video distribution systems within

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Experience.

corporations and other commercial applications,” said Linda Gladden. “Petro is uniquely qualified to convey *NetStreams*’ performance and cost benefits to prospective commercial customers.”

Shimonishi joined *NetStreams* in 2004 as Vice President of Marketing and added product management responsibilities in 2006. Prior to *NetStreams*, she held posts at Sonance, Kenwood USA Corporation, and Pioneer Electronics. Shimonishi holds an MBA in International Marketing from Thunderbird School of Global Management.

Sanjay Castelino joined *NetStreams* in 2007 from Motive, an Austin-based producer of broadband management software. At Motive Castelino led strategic and product marketing, as well as product management. He has also held management positions with consultant firms A.T. Kearny, and Andersen Consulting. Castelino has undergraduate degrees in computer and electrical engineering from Purdue and holds an MBA from Cornell University.

About *NetStreams*

Headquartered in Austin, Texas, *NetStreams* delivers the Ultimate IP A/V Experience by distributing high definition audio and video over TCP/IP networks. *NetStreams*’ products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, *NetStreams* solutions are a smart investment. *NetStreams* is enabling the future of IP A/V – today.

For additional information on *NetStreams* and its innovative products, please visit www.netstreams.com.

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