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KEITH GIBSON JOINS NETSTREAMS AS
SOUTHEASTERN REGIONAL SALES MANAGER

AUSTIN, Texas – April 10, 2007 – *NetStreams*, the global leader in networked entertainment systems and technology based on Internet Protocol (IP), announced that **Keith Gibson** has joined the company as its new **Southeastern Regional Sales Manager**. Replacing Eric King, who was promoted to director of U.S. residential sales, Gibson will cover the residential sales market in Florida, Georgia, Alabama, the Carolinas, Tennessee, Mississippi and Louisiana. Additional responsibilities will include increasing sales to residential custom installers in the southeast territory, plus coordination of educational and training programs for *NetStreams*' dealers.

"We are pleased to bring Keith onboard," said Eric King, director of U.S. residential sales for *NetStreams*. Keith has a well rounded background for this position, from sales to product training and installation, he is the right person for the job."

Before joining *NetStreams*, Gibson was the general operations manager at Reef Radio Electronics, Inc., where he managed all aspects of the multi-million dollar retail and custom theater design and installations operation. Gibson has also been the national training manager at Pioneer Electronics (USA), Inc., as well as a manufacturer's representative and trainer at the Bose® Corporation.

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The
IP-Based
Distributed
Entertainment
Company

About NetStreams

Headquartered in Austin, Texas, *NetStreams* is the world leader in IP Audio, Video and Control products. *NetStreams'* products are designed for residential and commercial use and offer new levels of affordability, simplicity, reliability, and expandability, benefiting both installers and end-users with lower costs for installation and set-up, and an intuitive and rich user experience.

By utilizing its patent-pending *StreamNet™* technology, *NetStreams* systems enables true plug-n-play integration with other products for entertainment, automation, security, and communications. *NetStreams* is committed to utilizing cutting-edge human factors engineering to create entertainment systems that are truly user-friendly and future compatible. *NetStreams* is enabling the future of IP-Based entertainment today.

For additional information on *NetStreams* and its innovative products, please visit www.netstreams.com.

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