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NETSTREAMS LAUNCHES NEW IP-BASED LINE OF COMMERCIAL MULTIMEDIA

DISTRIBUTION PRODUCTS

New Technologies Simplify Installations While Reducing Network Infrastructure

Costs

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<http://www.roherpr.com/netstreams-ise-presskit.doc>]

AMSTERDAM, Netherlands | February 3, 2009 | *NetStreams™*, the global leader in networked audio/video distribution based on Internet Protocol (IP) standards, has introduced a new line of DigiLinX™ IP-Based commercial multimedia distribution products. The new commercial line includes new commercial versions of *NetStreams* MediaLinX A/V encoder and ViewLinX decoder. Additionally, both these products will support *NetStreams* new MotionXT™ video stream compression and the ViewLinX will support DualDrive™ intelligent source selection technology. All products are being shown at the 2009 ISE Show, in ISE Stand Number 1H.119.

Multimedia distribution in commercial applications has grown more complex with the variety of digital and analog sources over the past few years. New installations must handle multiple source formats, from VGA to component and s-video. These formats need to be rendered optimally on all displays regardless of connection. Traditional solutions, such as matrix switches, can only accomplish this with separate scalers or multiple wiring sets for each source format, neither of which are cost effective solutions.

“This year we've continued to innovate and drive new functionality into our IP-based

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The
Ultimate
IP A/V
Experience.

multimedia distribution solutions, solving real problems that commercial integrators are experiencing,” said Sanjay Castelino, Vice President of Marketing and Business Development. “The new commercial multimedia distribution products will help our partners simplify the design and reduce the cost of delivering HD content throughout any facility”

NetStreams new commercial IP-Based multimedia distribution products greatly simplify design and installation for integrators. The products add the ability to deploy multimedia content applications and get the optimal display output, either VGA or component without the added expense and complexity of scalers or additional wiring. Additionally, video stream compression helps to reduce the network infrastructure costs associated with distributing video over the network allowing end users to leverage existing infrastructure investment in some cases.

The new MediaLinX A/V (model MLAV9300-CS) encoder provides real time encoding of audio and video signals from a video source, including digital signage players, set-top boxes, DVD players. It converts a variety of audio, video, and control signal formats into an A/V stream that can then be distributed over TCP/IP network. The new units feature BNC connectors and balanced audio inputs within the same 1U high, ½ rack wide form factor of the current MediaLinX A/V

The ViewLinX provides real time decoding of a TCP/IP uncompressed A/V stream from a standard TCP/IP network into an analog or S/PDIF audio signal and a component, composite, S-Video or VGA video signal for output to a display. The new ViewLinX features BNC connections, balance line audio outputs, and DualDrive™ source selection technology. DualDrive technology allows an integrator to connect both component and VGA connectors to a single display and drive the appropriate connection based on the source signal format. The ViewLinX automatically detects the source signal and drives the appropriate output, switching the display’s input automatically. This ensures that a variety of source inputs will be display optimally on any connected display.

NetStreams’ new, MotionXT™ technology, is a video stream compression solution which allows synchronized, high-quality HD video to stream over a 100Mb network, rather than a gigabit network. For many applications, this can reduce the network infrastructure cost, as multiple HD streams can now fit on a single gigabit link.

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All of these IP-Based products are based on *NetStreams'* patent-pending StreamNet technology and are compatible with *NetStreams* DigiLinX Audio, Video and Control system. The new commercial line is also designed to compliment other *NetStreams* products, including audio distribution and control.

About *NetStreams*

Headquartered in Austin, Texas, *NetStreams* delivers the Ultimate IP A/V Experience by distributing high definition audio and video over TCP/IP networks. *NetStreams'* products, designed for commercial and residential use, offer unprecedented levels of performance, functionality, simplicity, reliability, and expandability. By combining audio/video content, meta-data and control signals into one stream and incorporating industry standards, *NetStreams* solutions are a smart investment. *NetStreams* is enabling the future of IP A/V – today.

For additional information on *NetStreams* and its innovative products, please visit www.netstreams.com.

NetStreams, MotionXT, DualDrive, MediaLinX, ViewLinX, and DigiLinX are registered trademark of NetStreams, LLC. All other trademarks are registered by their respective companies.

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