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NETSTREAMS NAMES SANJAY CASTELINO VICE PRESIDENT OF BUSINESS

DEVELOPMENT

Newly Created Position to Focus on Developing Industry Partnerships

AUSTIN, Texas – April 17, 2007 – To better meet the increased interest in IP-Based audio/video integration and control technology, and to help establish its *StreamNet*[™] technology as the CE industry standard, *NetStreams*[™], the global leader in networked entertainment systems and technology based on Internet Protocol (IP), has named Sanjay Castelino as Vice President of Business Development. In this newly created position, Castelino will oversee the expansion of *NetStreams*' partner program, as well as oversee the licensing of the company's technology to other manufacturers for use in, and the creation of, a complete selection of IP-Based products.

"The market for IP-Based networked entertainment continues to grow, and *NetStreams*' continues to be recognized for our technological and market leadership in IP-Based networked entertainment," said Kevin Reinis, President and CEO of the company. "We have seen an increased interest from other CE manufacturers in our *StreamNet* technology, and Sanjay represents a strategic hire to drive growth of the overall IP ecosystem."

Citing the entertainment industry's embracement of Internet-based content delivery, Reinis said there is an increased need for architecture designed specifically to

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The
IP-Based
Distributed
Entertainment
Company

deliver and to control that content, be it music, movies or data around the home or a business network. "Sanjay's job will be to help position *NetStreams* as the best solution in the market."

Prior to joining *NetStreams*, Castelino held several VP and Director-level positions at Austin-based Motive, Inc., a provider of broadband management software solutions. While at Motive, he led the company's industry and consumer product marketing business, overseeing entry into the communications and digital home management markets. Before joining Motive, he held management consulting positions with A.T. Kearney and Andersen Consulting, where he developed business and customer service strategies for global manufacturing, telecommunications and health care clients. Castelino earned a Bachelor of Science degree in Computer Science and Electrical Engineering from Purdue University and holds a Master of Business Administration from Cornell University.

About NetStreams

Headquartered in Austin, Texas, *NetStreams* is the undisputed world leader in digital entertainment networks based on Internet protocol (IP) technology. *NetStreams'* IP-Based and IP-controlled systems, designed for residential and commercial use, handle any number of digital or analog sources and deliver uncompressed content, including high definition audio and video, to an unlimited number of zones. By combining content and control signals in one data stream, *NetStreams* systems offer new levels of affordability, simplicity, reliability, and expandability, benefiting both installers and end-users with lower costs for installation, set-up, and support.

By utilizing its patent-pending *StreamNet™* technology, *NetStreams* systems enable true plug-n-play integration with other makers' products for entertainment, automation, security, and communications, as well as remote access for control, management, and software upgrades. They provide a stable, easily expandable platform for future products (hardware and software) and new applications. *NetStreams* is committed to utilizing cutting-edge human factors engineering to create entertainment systems that are truly user-friendly and future compatible. *NetStreams* is enabling the future of home entertainment today.

For additional information on *NetStreams* and its innovative products, please visit www.netstreams.com.

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