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## **NETSTREAMS LAUNCHES AUDIO PACKAGE FOR INSTALLERS IN NEW HOMEBUILDER MARKET**

**New One-Zone, Two-Source Home Audio System; Offers Easy Installation, is  
Cost Effective and Can Be Expanded**

**ANAHEIM, Calif., -- November 9, 2005** – Giving production home builders an affordable luxury add-on that's easy to sell, **NetStreams®**, the global leader in networked entertainment systems based on Internet protocol (IP) technology, has introduced the **Musica™ Genesis Audio System**, a technologically advanced, one-zone, two-source home audio system. Consisting of an amplified keypad, a digital FM tuner card, a plug-in power supply, remote control, and a wall-mounted plate to plug in local sources, Genesis was designed to be a stand-alone system, yet can easily be expanded into a full multi-zone, multi-source system handling up to 18 zones.

"With new home buyers looking for increasingly sophisticated luxury – in the non-luxury home building segment – the Genesis is the ideal solution for builder looking for a system that's easy to install, cost effective, and that's simple for the customer to use and understand," said Herman Cardenas, founder and chief executive officer of **NetStreams**. "Packaged systems are appealing for reasons of economy and simplicity, and we believe that the timing is right to introduce this system for the production home market."

Packaged to provide a simple, yet versatile audio system for the spec/show model home, the Genesis system is priced reasonably, and provides the builder with a feature-packed system that might cost thousands more from other manufacturers. Many will want to install a one-zone system, while also prewiring other rooms for future expansion, which can easily be achieved by adding **Netstreams' Musica MU5066 Audio Distribution Center** and any **Musica 5066 keypad** for each room (note: house should be prewired).

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IP-Based  
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Home buyers will love both the simplicity and aesthetic appeal of Genesis, as the most visible piece of the system is the in-wall keypad (model MU5066KP25S), which offers a faceplate designed to complement most room décors, and employs an amber or green backlighting scheme (user selectable). The keypad provides complete system control, using hard key buttons for up/down volume control, mute button and source function control. It also provides instant visual feedback at the touch of every button, an important feature found on no other products in this class. A built-in LCD screen provides source information, as well as a 5-band graphic equalizer.

The attractive design of the keypad belies the advanced technology behind the faceplate. Incorporated into the keypad is a 2 x 25 watt digital amplifier (upgradeable to 2 x 50 watts of power) and high performance Burr-Brown® 192kHz / 24-bit D/A converters.

As its main source, the system includes a Digital FM Tuner Card that is inserted into the back of the keypad. A little larger than a stick of gum, the card easily slides into the expansion slot and is secured with a thumbscrew. The keypad automatically recognizes the FM Tuner and allows for programming of up to 8 FM station presets, as well as offering manual, seek, scan, or preset tuning modes. FM Tuner sensitivity is also adjustable (Low, Medium, High), as is spacing between frequencies (200Hz for USA), and signal de-emphasis (70usec for USA).

A second audio source, such as a TV, CD or MP3 player, can easily be add by plugging that source into a special Audio Port module (AP300W), which is mounted in the wall and connected via Cat5 wire to the control keypad. The Audio Port uses two, gold-plated RCA typed connectors (L/R) and a 3.5mm phone jack. Its versatility also allows you to play the main sources on separate system (like a home theater system), add a subwoofer to any room for added bass, or allow a keypad to control an external power amplifier for even more power.

Audio systems installed by builders as “OE” features are gaining popularity among consumers looking for a value-added feature with new home purchases, especially in non-luxury homes.

With the overall housing market continuing to be robust, most new home construction is not in the luxury or near-luxury home class said Cardenas. “Experts estimate that this year alone 1.5 to 1.8 million new tract homes will be built. The new Genesis system is sure to increase the percentage of built-in audio installations as we move forward.”

Contact *NetStreams* for pricing at 512.977.9393

#### About *NetStreams*

*Headquartered in Austin, Texas, NetStreams provides sophisticated networked entertainment (audio/video/control), leading the marketplace in technological innovation. NetStreams is committed to utilizing state-of-the-art human engineering to create home entertainment products that are truly user-friendly and future-compatible. NetStreams is creating the future of home entertainment today.*

*For additional information on NetStreams and its innovative products, please visit [www.netstreams.com](http://www.netstreams.com).*

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