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**NETSTREAMS ROUNDS OUT DISTRIBUTION STRATEGY FOR COMMERCIAL MARKET; HIRES THREE ADDITIONAL NEW REP FIRMS**

**BP Marketing Group, Meister Marketing, and Pro Video Solutions Selected to Represent *NetStreams* in the Commercial Market**

**AUSTIN, Texas – July 12, 2006 – *NetStreams***<sup>®</sup>, the global leader in IP-Based Distributed Entertainment systems, today announced it has appointed three additional rep firms to its roster, as the company continues its sales push into the commercial market. *NetStreams* signed contracts with **BP Marketing Group** to distribute in the Midwest and Ohio Valley Regions, **Meister Marketing** to handle the Rocky Mountain Territory, and **Pro Video Solutions** for the Gulf States.

Coming out of InfoComm, Herman Cárdenas, CEO for *NetStreams*, saw tremendous growth opportunities in the commercial market. “We had our best show ever, and our investment in our commercial rep firms are already paying dividends.” Playing an important part in the company’s strategic plans, *NetStreams* manufacturer’s rep firms helped them to make ongoing contact within this growing market. “We are continuing our push into the commercial market, with unmatched price, performance and innovative solutions,” continued Cárdenas.

"NetStreams has fully committed itself to the commercial AV market. Part of our strategic distribution plan is to provide our award winning IP-Based audio and video distribution products specifically for the professional audio, video, multi-media and

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security dealer channels," said Sophia Avery, Vice President of Sales for *NetStreams*. "We are pleased to leverage our relationships with Meister Marketing, Pro Video Solutions, and BP Marketing Group to extend our reach into the commercial AV market."

Distributing in the Midwest, including North Dakota, South Dakota, Nebraska, Kansas, Missouri and Minnesota will be BP Marketing out of Savage, Minnesota. The company specializing in entertainment, corporate, retail, industrial, educational and residential markets, will also distribute in Wisconsin, Illinois Michigan, Indiana, Ohio and Kentucky in the Ohio Valley.

Handling the brand in the Rocky Mountain Territory, including the states of Colorado, Utah, Arizona, New Mexico, Wyoming, Montana and Idaho, is Colorado-base Meister Marketing, which caters to the professional audio, video, multi-media and security dealer market.

Assisting *NetStreams* in Arkansas, Louisiana, Mississippi, Oklahoma, and Texas is by Austin-based Pro Video Solutions. Pro Video Solutions assists manufacturers who wish to establish channels of distribution that are efficient, cost effective and effectively reach the targeted markets for their products.

*NetStreams* offers a variety of award winning, distributed audio, video and control products designed to scale from light commercial venues such as restaurants, bars and doctors offices to large commercial projects like convention centers, hospitals, hotels, amusement parks and more.

*NetStreams* entered the commercial market in January – 2006 and has already received strong demand for its IP-Based audio/ video/control products from commercial installers and specifiers. Its IP-Based point-to-multi-point solutions offer significant advantages over other solutions in performance, ease-of-use, scalability, and price.

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**About NetStreams**

Headquartered in Austin, Texas, *NetStreams* is the undisputed world leader in digital entertainment networks based on Internet protocol (IP) technology. *NetStreams'* IP-Based & IP-controlled systems, designed for residential and commercial use, handle any number of digital or analog sources and deliver uncompressed content, including high definition audio and video, to an unlimited number of zones. By combining content and control signals in one data stream, *NetStreams* systems offer new levels of affordability, simplicity, reliability, and expandability, benefiting both installers and end-users with lower costs for installation, set-up, and support.

By utilizing it's patent-pending *StreamNet* technology, *NetStreams* systems enable true plug-n-play integration with other makers' products for entertainment, automation, security, and communications, as well as remote access for control, management, and software upgrades. They provide a stable, easily expandable platform for future products (hardware and software) and new applications. *NetStreams* is committed to utilizing cutting-edge human factors engineering to create entertainment systems that are truly user-friendly and future compatible. *NetStreams* is enabling the future of home entertainment today.

For additional information on *NetStreams* and its innovative products, please visit [www.netstreams.com](http://www.netstreams.com).

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